

# ProQuest One Business

A Comprehensive Destination for Business Research,  
Teaching and Learning

COMING  
DECEMBER 2020

The screenshot shows the ProQuest One Business homepage. At the top, the title 'ProQuest One Business' is displayed in large white font. Below it, navigation links for 'Basic Search', 'Advanced Search', 'Publications', and 'Browse' are visible. A search bar with the placeholder 'Enter search term ...' and a magnifying glass icon is prominent. Below the search bar, there are filter buttons for 'All', 'Scholarly Journals', 'Company Reports', 'Industry/Country Reports', 'Newspapers', and 'More'. Further down, there are checkboxes for 'Full text' and 'Peer reviewed'. A banner below the search bar states: 'Discover the world of business through trusted scholarly & trade journals, market research reports, news, dissertations, books, videos and more.' The main content area is divided into three sections: 'Popular Publications' featuring logos for WSJ, FT, and The Economist; 'Company Topic Pages' featuring logos for GE, ExxonMobil, and Amazon, with a sub-section for 'Major companies' and a 'Browse all Company Topic Pages' link; and 'Industry and Country Reports' with icons for industry and country reports and links to 'Search Industry Reports' and 'Search Country Reports'.

ProQuest One Business homepage

## A user experience uniquely designed for business

Business research is increasingly complex. ProQuest One Business was built to meet the varied research needs of business students, from undergraduates to MBAs. Its easy-to-navigate interface guides users to many of the same trusted sources used by business professionals around the world.

The screenshot shows a sample Company Topic Page for General Electric (GE). The page header includes the ProQuest One Business logo and navigation links. The main content area is divided into several sections: 'General Electric Company (GE)' with a logo and company information; 'Company Overview' with a brief description of GE's business; 'RECENT NEWS FROM MAJOR PUBLICATIONS' with a list of news items; and 'COMPANY REPORTS CONTAINING...' with a list of reports including 'Company Financials (3)', 'Company Description (3)', 'Company Competitors (3)', and 'Company SWOT (2)'. The page also features a search bar and a 'View all news' button.

Sample Company Topic Page

## ProQuest addresses today's urgent concerns: remote learning and cost

Designed for common business assignments, ProQuest One Business is an ideal resource for remote, hybrid or in-person learning.

*"Looks very helpful from a glance. You can choose where you want to go."* – Undergraduate Student

*"It looks really good. The topics are relevant and match with what students ask for."* – Business Librarian



To talk to the sales department, contact us at  
**1-800-779-0137** or [sales@proquest.com](mailto:sales@proquest.com).



# ProQuest One Business: Multi-Format Content Coverage

ProQuest One Business is the most comprehensive destination for business research, teaching and learning. Contains many of the sources used by the professionals, better preparing students for the workplace.

## Unique, multi-format content

ProQuest One Business gives faculty and students access to a wealth of sources not available anywhere else. It includes more than **130 million full-text records** – scholarly and popular periodicals, newspapers, market research reports, dissertations, books and streaming video.

*"This is the best attempt at a comprehensive business product I've seen" – Business Librarian*



### Scholarly Journals

The latest and most important academic thought from more than **2,700 journals**



### Ebooks

More than **20,000** ebooks allow users dig deep into topics



### Videos

More than **29,000** streaming videos provide first-hand insights from business leaders, practical "how-to" guides and more



### News

**110** newspapers plus hundreds of wire feeds allow users to understand the wider context of their studies

# ProQuest ONE BUSINESS



### Business Focused User Experience

Intuitively guides users to the content they need for their assignment or task



### Market, Country, & Industry Reports

**Thousands** of market, industry, and country reports from major providers



### Case Studies & Business Cases

More than **15,000** allow students to see complex issues in their real-life context



### Dissertations

Users can see more of the relevant literature in their field in **50,000** dissertations



### Magazines

Current information and industry trends from over **2,500** magazines and trade journals