

# eJournal Backfiles 2021



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### eJournal Backfiles

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Put present-day theory into context by uncovering the thinking of leading experts from the past century.

Reveal previously hidden research and make it accessible alongside current eJournal content.

# Article examples that show how this collection of content charts the evolution of global landmark topics from the 19th to 21st century



Clean energy

### POLLUTION PREVENTION AS CORPORATE ENTREPRENEURSHIP

Published 1998

Douglas J. Lober

### Journal of Organizational Change Management

Environmental entrepreneurship is usually thought of as the creation of new products or services to meet environmental market opportunities. Pollution prevention is a new concept of the idea of environmental entrepreneurship as it is process based and focused on reducing costs rather than increasing revenues.



Digital technology

### WORLD-WIDE WEB: THE INFORMATION UNIVERSE

Published 1992

Tim Berners-Lee, Robert Cailliau, Jean-François Groff, Bernd Pollermann

### Internet Research

The World-Wide Web (W3) initiative is a practical project designed to bring a global information universe into existence using available technology. Describes the aims, data model, and protocols needed to implement the "web" and compares them with various contemporary systems.





Miss Hannah P. James

### The Library World

"We have often mentally discussed the reason why so many of the libraries of the United States are in the hands of women, and so few in Great Britain. Tradition and habit are of course responsible to a great degree in the latter case".

# MORE EVOLUTION THAN REVOLUTION: TRANSITION MANAGEMENT IN PUBLIC POLICY

Published 2001

Jan Rotmans, René Kemp and Marjolein van Asselt

#### **Foresight**

Uses the example of a transition to a low emission energy supply in the Netherlands to argue that transition management provides a basis for coherence and consistency in public policy and can be the spur to sustainable development.

### DIGITAL NATIVES, DIGITAL IMMIGRANTS (PART 1 & 2)

Published 2001

Marc Prensky

### On the Horizon

How do students today think and process information fundamentally differently from their predecessors, as a result of being surrounded by new technology? Compares these "digital natives" with the older generation who are learning and adopting new technology naming them "digital immigrants".

### GENDERED AGEISM AND "LOOKISM": A TRIPLE JEOPARDY FOR FEMALE ACADEMICS

Published 2006

Jacqueline Granleese and Gemma Sayer

### Women in Management Review

Explores employees' experience and understandings of gender and age in higher education to identify if women in higher education experienced the double jeopardy of gendered ageism. Further the role of physical attractiveness and appearance in higher education is explored.



Reduced inequality

# Collection options

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**26** journals over **7,100** articles



HR, Learning & Organization Studies

**27** journals over **13,400** articles



Information & Knowledge Management

**15** journals over **5,100** articles



Library & Information Sciences

**27** journals over **17,200** articles



Marketing

**19** journals over **7,900** articles



Operations, Logistics & Quality

**22** journals over **8,300** articles



Property Management & Built Environment

**13** journals over **3,800** articles



Public Policy & Environmental Management

**10** journals over **4,700** articles



Tourism & Hospitality Management

**3** journals over **2,000** articles

All article counts are a guide and are subject to change.

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