

Good reasons for choosing Statista

The **Statista platform** is one of the **world's most renowned** data and statistics portals. Thanks to an **international focus** you get a **global overview** of numerous **facts** and **topics**. More than **2,000 universities worldwide** use the

services of Statista. Have your finger on the pulse of current affairs with the help of Statista, **the statistics portal**.

Key figures at a glance

- More than 1 million statistics from over 22,500 sources (including national and international data)
- Over 80,000 topics in 177 multidisciplinary categories
- More than 7,000 Statista Dossiers and Industry Reports
- 41,000 studies & reports from third parties
- User and publication rights of all content
- Automatic citation output: APA, Chicago, Harvard, MLA, Bluebook
- IP access and remote access (EZproxy, OpenAthens, Shibboleth)
- Counter.org usage statistics
- Market forecasts and expert tools to deepen your research

Your benefits



Saving of time

Save time on researching and processing quantitative data and use it for your analyses instead.



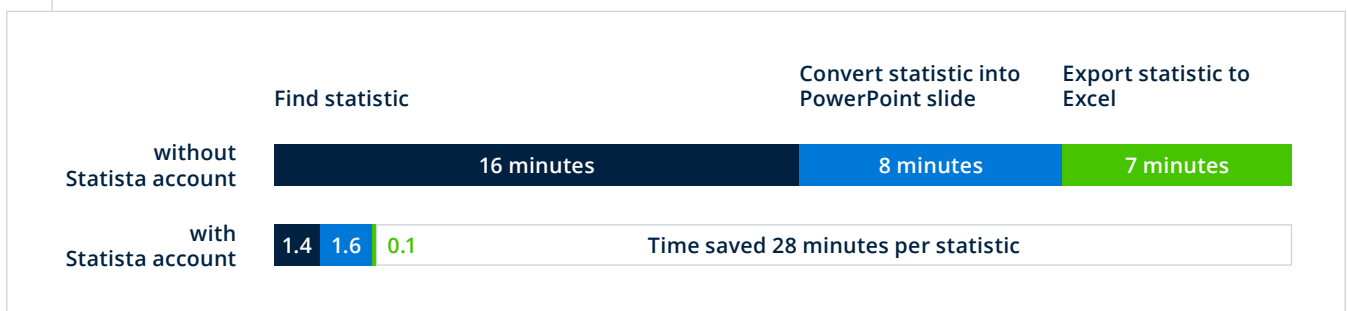
High-quality data

All data provided is valid and has been verified several times. Statista ensures high transparency and comparability, which enables you to directly use the information.



User-friendliness

Statista offers you an easy and intuitive search in three steps. Simply enter a search term, view relevant content, and download it for direct processing. The content can be downloaded in the commonly used Office formats, of course.



Why you should use Statista



Students can easily find data for term papers, presentations, or theses



Libraries can offer their users an attractive research tool with high usage potential



Professors and academic researchers can use Statista for research and teaching purposes

What our customers say ...



“With Statista, I immediately get to analyzing data, as opposed to searching for it for hours on end. The search function and the user-friendly interface make it particularly appealing - I'm thankful I had Statista to complement my university studies.”

Jay Pinho, Student at Columbia University



“This is the best product and presentation I have ever seen in this context.”

Anselm Nye, Collections Manager, Queen Mary University of London



“Those looking to get a leg up on the competition in local and international markets will find a powerful tool in Statista. Both users with basic questions and anyone seeking to conduct a more in-depth study will discover it makes finding and applying data easy and efficient.”

Library Journal

More than 2,000 universities worldwide subscribe to our Campus License:

Stanford University, MIT, Universidad Complutense de Madrid, HEC Paris, Stockholm University, Singapore Institute of Technology, University of Sydney and many more

Do you want to know more about the Statista platform?

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